



Course Addition

Originator: Eric Young
Department: Communication
Replacement Course ID:

1. Course Title: New Media Applications Prefix & Num.COMM 4330

2. Pre-requisite(s): Co-requisite(s): Instructor permission required: No
Class Hours/Week: *LEC:3.00 *LBC w/cr: 0.00 *LNC w/no cr: 0.00 Credits: 3.00
Clinical:0.00 Practicum: 0.00 Independent Study: 0.00

3. Semester to be Implemented: Fall, 2010 Day [] Extended Day [] Grade type Regular

4. Cost Code: Lab Fee: \$0.00 Additional Fees: \$0.00 Potential WLF: 0.00

Explanation of Fees:

3.33

5. Is this course designed for a specific group? Yes Who? Majors in Mass Comm

6. Catalog Description: [] Now in Print, or [X] Proposed Below:

This advanced course is designed for majors in the New Media track to survey new developments and applications in converged media. Curriculum is constructive, guiding students to seek out, use, and evaluate developing technologies focused on communicating, entertaining and informing. Students will use established rubrics from COMM 2500 to evaluate new applications and their impacts on existing paradigms such as publishing and broadcasting.

7. Course justification (attach sheets if needed):

New media applications and technologies change the communication landscape on a daily basis and impact how audiences receive, share and archive information. Staying current, or at least developing the ability to do so, is an imperative competency for graduates in the New Media track.

8. Are library resources adequate to support this change? No If not, how are those resources to be acquired? Via Internet.

9. Are technical and other resources available? Yes If not, how are those resources to be acquired?

10. Relationship to the curriculum: Would the course fill a G.E. requirement? No If yes, which G.E. area? If it does not fill a G.E. requirement, would the course offer elective credit? Yes

11. Transferability of the course: List comparable courses at other colleges and universities:

Table with 6 columns: G.E., Elective, Course Title, Credits, Prefix & Num., Institution. Row 1: [] [X] Developments in New Media 3 COMM 4550 U of U, DSC, DSC

Approval Signatures:

Department Chair: [Signature]

Date: 3/18/10

Associate Dean/Dean: [Signature]

Date: 3/18/10

Curriculum Chair: _____

Date: _____

Academic VP: _____

Date: _____