



Course Addition

Originator: Eric Young
Department: Communication
Replacement Course ID:

1. Course Title: Intro to New Media Production Prefix & Num.COMM 2460

2. Pre-requisite(s): Co-requisite(s): Instructor permission required: No
Class Hours/Week: *LEC:2.00 *LBC w/cr: 0.00 *LNC w/no cr: 0.00 Credits: 3.00
Clinical:0.00 Practicum: 2.00 Independent Study: 0.00

3. Semester to be Implemented: Fall, 2010 Day [] Extended Day [] Grade type Regular

4. Cost Code: Lab Fee: \$0.00 Additional Fees: \$0.00 Potential WLF: 0.00

Explanation of Fees:

3.33
3.50

5. Is this course designed for a specific group? Yes Who? Majors in Mass Comm

6. Catalog Description: [] Now in Print, or [X] Proposed Below:

This course is designed for majors in the New Media track to develop desktop video production skills to the end of producing video news releases and support material. Curriculum focuses on practicum in acquiring, digitizing, editing and distributing digital video information, and theory relevant to structuring content for converged access.

7. Course justification (attach sheets if needed):

Fundamental video production and editing are essential for content specialists producing and distributing content via the web and social media. The Digital Film Track in the Communication program has a series of courses to teach high-end production and editing, which is overkill to the end of producing video news releases. This course fills the gap with basic skills adequate to produce and distribute digital material to reach basic informative communication objectives and will be a core requirement in the New Media track.

8. Are library resources adequate to support this change? Yes If not, how are those resources to be acquired?

9. Are technical and other resources available? Yes If not, how are those resources to be acquired?

10. Relationship to the curriculum: Would the course fill a G.E. requirement? No If yes, which G.E. area? If it does not fill a G.E. requirement, would the course offer elective credit? Yes

11. Transferability of the course: List comparable courses at other colleges and universities:

Table with 6 columns: G.E., Elective, Course Title, Credits, Prefix & Num., Institution. Rows include Long-format Video Journalism, Intro to Video Media, and Field Video Production.

Approval Signatures:

Department Chair: [Signature]

Date: 3/18/10

Associate Dean/Dean: [Signature]

Date: 3/18/10

Curriculum Chair: _____

Date: _____

Academic VP: _____

Date: _____