



Course Addition

Originator: Randal S. Chase

Department: Communication

Replacement Course ID:

- 1. Course Title: **Media and Society** Prefix & Num. **Comm 2010**
- 2. Pre-requisite(s): **None** Co-requisite(s): **None** Instructor permission required: **No**  
 Class Hours/Week: \*LEC: **3.00** \*LBC w/cr: **0.00** \*LNC w/no cr: **0.00** Credits: **3.00**  
 Clinical: **0.00** Practicum: **0.00** Independent Study: **0.00**
- 3. Semester to be Implemented: **Fall, 2010** Day  Extended Day  Grade type **Regular**
- 4. Cost Code: Lab Fee: **\$0.00** Additional Fees: **\$0.00** Potential WLF: ~~0.00~~ **3.00**  
 Explanation of Fees:
- 5. Is this course designed for a specific group? **No** Who?
- 6. Catalog Description:  Now in Print, or  Proposed Below:  
**Examines relationships between mass communication and society from a variety of theoretical perspectives and social concerns: the roles and performance of contemporary media content; a critical evaluation of the uses and effects of media; and how contemporary news, entertainment, and advertising content shapes our understanding of women, minorities, children, and other groups. Also includes basic media ethics and law.**
- 7. Course justification (attach sheets if needed):  
**Most colleges and universities have added this course, given the substantial <sup>influence</sup> ~~impact~~ of media in our lives and society. We need it to add to our elective offerings and as a possible General Education humanities course (which it is at other institutions).**
- 8. Are library resources adequate to support this change? **Yes** If not, how are those resources to be acquired?
- 9. Are technical and other resources available? **Yes** If not, how are those resources to be acquired?
- 10. Relationship to the curriculum: Would the course fill a G.E. requirement? **No** If yes, which G.E. area? **If it does not fill a G.E. requirement, would the course offer elective credit? **Yes****
- 11. Transferability of the course: List comparable courses at other colleges and universities:

G.E.	Elective	Course Title	Credits	Prefix & Num	Institution
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Mass Media and Society	3	COMM HU2010	WSU
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Media Smarts: Making Sense of the Information Age	3	JCOMM 2010	USU
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Mass Communication and Society	3	COMM 1500	UVU

Approval Signatures:

Department Chair:

Date: 3/18/10

Associate Dean/Dean: Sue Bennett

Date: 3/18/10

Curriculum Chair: \_\_\_\_\_

Date: \_\_\_\_\_

Academic VP: \_\_\_\_\_

Date: \_\_\_\_\_