

Bachelor of Science in Communication
Proposed Changes to the Mass Communication Emphasis Core

Previous Core:

MASS COMMUNICATION CORE REQUIREMENTS		
Lower Division Core Requirements: (Take all)	Credits	Prerequisites and Notes
<input type="checkbox"/> COMM 1050 Intro to Communication Theory	3	
<input type="checkbox"/> COMM 1130 Writing for Mass Audiences	3	
<input type="checkbox"/> COMM 1270 Argumentation-Critical Thinking	3	
<input type="checkbox"/> COMM 1500 Introduction to Mass Comm	3	
<input type="checkbox"/> COMM 2110 Interpersonal Communication	3	
<input type="checkbox"/> COMM 2500 Elements, Trends & Issues of Digital	3	
<input type="checkbox"/> <u>Mass Communication Practicum: (Take all)</u>		
<input type="checkbox"/> COMM 1380/85 Intro to TV Production and Lab	3	Concurrent with Lab COMM 1130
<input type="checkbox"/> COMM 1610 News Writing and Reporting	3	
Total Lower Division Core Requirements:	24	
Upper Division Core Requirements: (Take all)	Credits	Prerequisites and Notes
<input type="checkbox"/> COMM 3515 Ethics in Communication	3	
<input type="checkbox"/> COMM 3060 Communication Theory	3	COMM 1050
<input type="checkbox"/> COMM 3560 Visual Communication	3	
<input type="checkbox"/> COMM 4260 Media Law	3	
<input type="checkbox"/> <u>Mass Communication Practicum: (Select any three)</u>		
<input type="checkbox"/> COMM 3580 Public Relations <input type="checkbox"/> COMM 3790 Adv Prod/Bcst	3	
<input type="checkbox"/> COMM 3590 Media Mgmt/Sales <input type="checkbox"/> COMM 4380 Adv TV Prod/Lab	3	
<input type="checkbox"/> COMM 3600 Converged Journalism <input type="checkbox"/> COMM 4580 P/R Case Studies	3	
<input type="checkbox"/> COMM 3610 News/Copy Editng <input type="checkbox"/> COMM 4680 Adv Reporting		
<input type="checkbox"/> COMM 3650 TV Field Prod/Lab		
<input type="checkbox"/> COMM 4950 Internship	1-3	Take any semester. May be repeated.
<input type="checkbox"/> COMM 4450 Communication Research (see note at right)	3	Take next-to-last semester before capstone
<input type="checkbox"/> COMM 4980 Senior Seminar (Capstone) (see note at right)	3	Take during last semester of college
Total Upper Division Core Requirements:	28-30	

Proposed Core:

MASS COMMUNICATION CORE REQUIREMENTS		
Lower Division Core Requirements: (Take all)	Credits	Prerequisites and Notes
<input type="checkbox"/> COMM 1050 Intro to Communication Theory	3	
<input type="checkbox"/> COMM 1130 Writing for Mediated Audiences	3	
<input type="checkbox"/> COMM 1500 Intro to Mediated Communication	3	
Or <input type="checkbox"/> COMM 2010 Media and Society		
<input type="checkbox"/> COMM 2110 Interpersonal Communication	3	
<input type="checkbox"/> COMM 2500 Being Digital: Elements, Trends, & Issues	3	
<input type="checkbox"/> <u>Mass Communication Practicum: (Select any three)</u>		
<input type="checkbox"/> COMM 1380/85 Intro to TV Production and Lab	9	
<input type="checkbox"/> COMM 1610 News Writing and Reporting (Prereq 1130)		
<input type="checkbox"/> COMM 1560 Audio for Converged Media		
<input type="checkbox"/> COMM 2460 Intro to New Media Production		
<input type="checkbox"/> COMM 2660 Intro to Digital Motion Picture (DMP) Production		
Total Lower Division Core Requirements:	24	
Upper Division Core Requirements: (Take all)	Credits	Prerequisites and Notes
<input type="checkbox"/> COMM 3515 Ethics in Communication	3	
<input type="checkbox"/> COMM 3060 Communication Theory	3	COMM 1050
<input type="checkbox"/> COMM 3560 Visual Communication	3	
<input type="checkbox"/> COMM 4260 Media Law	3	
<input type="checkbox"/> <u>Mass Communication Practicum: (Select any three)</u>		
<input type="checkbox"/> COMM 3480 New Social Media <input type="checkbox"/> COMM 3790 AdvAud CvgMed	9	
<input type="checkbox"/> COMM 3530 Dig Photojournalism <input type="checkbox"/> COMM 4330 New Media Apps		
<input type="checkbox"/> COMM 3580 Public Relations <input type="checkbox"/> COMM 4380 Adv TV Prod/Lab		
<input type="checkbox"/> COMM 3590 Media Mgmt/Sales <input type="checkbox"/> COMM 4580 P/R Case Studies		
<input type="checkbox"/> COMM 3600 Converged Journalism <input type="checkbox"/> COMM 4680 Adv Reporting		
<input type="checkbox"/> COMM 3610 News/Copy Editing <input type="checkbox"/> COMM 4330 New Media Apps		
<input type="checkbox"/> COMM 3650 TV Field Prod/Lab		
<input type="checkbox"/> COMM 4950 Internship		
<input type="checkbox"/> COMM 4950 Internship	1-3	Take any semester. May be repeated.
<input type="checkbox"/> COMM 4450 Communication Research (see note at right)	3	Take next-to-last semester before capstone
<input type="checkbox"/> COMM 4980 Senior Seminar (Capstone) (see note at right)	4	Take during last semester of college
Total Upper Division Core Requirements:	29-31	

- Note:** Mass Communication emphasis students must complete at least one course in each of the following content areas:
(1) Journalism/Writing, (2) Audio Production, (3) TV/Film Production, (4) New Media. These courses may be completed with either upper or lower division courses. Work with your advisor to ensure that you meet this requirement.

Approved by: [Signature] Dept. Chair

Date: 3/18/10

Approved by: [Signature] Assoc Dean/Dean

Date: 3/18/10

Approved by: _____ Curriculum Chair

Date: _____

Approved by: _____ Academic Vice-Pres

Date: _____